



News Release

For Immediate Release

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**Crystal Clear Technologies Inc. Wins California Clean Tech
Business Competition Innovative Water Purification Technology**

Company Also Awarded National Science Foundation Grant

Menlo Park, CA. September 26, 2006 - Crystal Clear Technologies (CCT), a development stage company, with headquarters in Menlo Park, California is pleased to announce that the company won the water division of the California Clean Tech Open competition today. Crystal Clear was founded two years ago to develop and commercialize very low cost water filter media and purification systems to serve the global demand for clean water. CCT was awarded a NSF SBIR Phase 2 award of \$500,000 in early September to continue development and commercialization activities.

Crystal Clear products, using proprietary nano-coating technology, enable extremely low cost materials, such as sand, to deliver price/performance break-through water purification solutions for a broad range of metal contaminants such as lead and arsenic. The company's low cost products support a long-term goal of providing purified water for one person for one year for one dollar.

Crystal Clear Technologies is headquartered in Menlo Park, CA with offices in Portland, OR. CCT is sponsoring work at the University of Oregon through the NSF Phase 2 award to complete the development of it's low cost filtration product. Crystal Clear is also partnering with Cascade Designs, Inc. of Seattle to complete development of a portable water purification product for military and recreational applications.